



## Products & Services

### About QuinnTech

**QuinnTech** is a Veteran owned and operated company that excels in bringing visibility to businesses to maintain their competitive edge in challenging markets. Whether your goal is to increase site traffic, drive qualified leads, or hire the best talent to meet growth anticipated growth, we have the skills and knowledge to deliver enterprise level results with budget friendly pricing. This allows you to focus on driving your business forward while we take care of the rest.

### Where We Excel

- **SEO Optimization** - If you're not on the first page of Google, how can you be seen?
- **Marketing & Advertising** - Brand recognition is key to explosive growth in your market.
- **CRM & Social** - Making the most of your audience at no additional cost.
- **Website Design & Product Implementation** - A great user experience is key!
- **Recruitment & Employer Brand** - You don't just need people, you need the **RIGHT** people.

### Transparent Pricing Tiers

# Core

**\$1,500 - \$2,500 per Month**

**Typical Client:** Early Stage SMB's or Small Non-Profits needing visibility, legitimacy, and consistent presence without heavy infrastructure

**Purpose:** Establish online presence, create consistent branding, improve search discoverability, build credibility

# Growth

**\$3,500 - \$6,000 per Month**

**Typical Client:** Growing SMB's or larger Non-Profits, ready to scale reach, and automate workflows

**Purpose:** Develop and sustain a strong digital presence. Lower cost per lead and improve conversion. Automated marketing workflows and consistent brand presence.

## Included Services

### SEO Optimization

- Keyword Research (10-20 words)
- On Page SEO tune-up (up to 10 pages)
- Google Business Profile Optimization

### Marketing & Advertising - Awareness Boost

- 1 Monthly Campaign Concept
- Light Graphic/ Template Creation
- Social Post Scheduling (1 post per week on your choice of platform)

### CRM & Social - Setup & Automation

- Setup CRM of Choice
- Integrate Existing Contact Forms
- 1 Automated Email Sequence (Welcome or Newsletter)

## Included Services

### SEO Optimization - Competitor Focused

- Competitive Keyword Analysis
- Monthly backlink building
- Full Technical SEO Audit
- 2 SEO Optimized Articles

### Marketing & Advertising - Awareness Boost

- Connected Multi-Channel Campaigns (Google, Facebook, LinkedIn etc)
- Creative Development (Templated Ad copy, visuals and variations)
- Retargeting Campaigns through CRM
- Audience Segmentation & Persona Targeting
- Monthly Performance Review

### CRM & Social - Full Build Out

- CRM Customization (pipelines, automation, scoring)
- Social Strategy + Content Calendar
- Up to 12 Social Posts Per Month

# Strategic Partner

**\$8,500 - \$15,000 per Month**

**Typical Client:** Established SMBs or Non-Profits seeking to fully Modernize their digital ecosystem, maximize ROI, and integrate marketing, products and analytics into one cohesive system

**Purpose:** Develop and sustain a strong digital presence. Lower cost per lead and improve conversion. Automated marketing workflows and consistent brand presence.

## Included Services

### SEO Optimization - Market Leader

- Ongoing technical SEO + Quarterly Site Health Checks
- Advanced Content Strategy
- Authority Building Backlink Campaigns
- Competitor Heat-maps & SERP Movement Reports

### Marketing & Advertising - Full funnel

- Full Creative Production for Ads
- Multi-Channel Retargeting
- High-Budget Ad Management across multiple platforms
- Custom multi-step Funnels with Heat-Map Analytics
- Brand Voice + Message Architecture Workshop

### CRM & Social - Automation & AI

- Full CRM system architecture
- AI-driven customer segmentation
- Lead scoring logic based on behavior
- Up to 30 posts per month across channels
- Social Listening & Competitor Insights

# Additional Services & Capabilities

(Can be included depending on tier)

## Included Services

### Website Design & Customization

- Minor site revisions and UX Improvements
- Content Updates
- Full Site Design
- New Page Builds
- Compliance

### Recruiting & Employer Brand

- Job templates and employer profiles
- Job board postings
- Career site refresh
- Talent funnels

### Product Implementation & Integration

- Product oversight and recommendations
- CRM, ATS, HCM

# Terms & Agreement

## Summary of Terms

### Term Length:

This Agreement begins on the Effective Date and continues on a month-to-month basis unless otherwise stated in the Service Package selected.

### Renewal:

The Agreement automatically renews each month unless either party provides written notice of non-renewal.

### Termination:

Either party may terminate the Agreement with **30 days' written notice**. Work performed or expenses incurred prior to termination will be invoiced and remain payable.

### Scope of Work:

Services will be delivered as outlined in the selected package or any written addendum. Additional services beyond scope may be billed separately at the agreed-upon hourly or project rate.

**Independent Contractor:**

The Provider is an independent contractor, not an employee, partner, or agent of the Client. Nothing in this Agreement creates a joint venture, employment relationship, or fiduciary obligation.

**Non-Exclusivity:**

The Provider may offer services to other clients, and the Client may engage other consultants or agencies. No exclusivity is implied or granted.

**Intellectual Property:**

All materials created by the Provider remain the Provider's intellectual property until payment is made in full. Upon payment, the Client is granted a perpetual, royalty-free license to use the deliverables for their internal business purposes. The Provider retains the right to showcase non-confidential work in portfolios or marketing unless the Client requests otherwise in writing.

**Confidentiality:**

Both parties agree to protect each other's confidential information and to use such information only for the purposes of this Agreement.

**Client Responsibilities:**

The Client agrees to provide timely access to information, systems, and personnel needed for successful delivery. Delays caused by the Client may impact timelines.

**Payment Terms:**

Invoices are due upon receipt unless otherwise stated. Late payments may result in paused services or late fees as outlined in the full Agreement.

**Limitation of Liability:**

The Provider's liability is limited to the total amount paid by the Client in the 90 days preceding any claim. Neither party is responsible for indirect or consequential damages.

**Governing Law:**

This Agreement will be governed by the laws of the state where the Client is headquartered unless otherwise agreed in writing.

**Party A: Quinntech Solutions**

Signed by: \_\_\_\_\_

Name: Morgan Maxwell

Date: \_\_\_\_\_

**Party B: [[Client Name]]**

Signed by: \_\_\_\_\_

Name: Sebastian Bennet

Date: \_\_\_\_\_